



**CHANDIGARH
UNIVERSITY**

Discover. Learn. Empower.

**Online
Degrees**

Entitled by UGC

**NAAC
GRADE A+**
ACCREDITED UNIVERSITY

ENRICH YOUR CAREER IN THE MEDIA INDUSTRY

Pursue
Masters in Arts-Journalism
& Mass Communication

Online Degree Program



RANKED #29
AMONGST TOP
UNIVERSITIES
IN INDIA



ABOUT CHANDIGARH UNIVERSITY

Chandigarh University is a leading Indian institution offering its students a unique amalgamation of professional and academic excellence. Located in the vicinity of the City Beautiful in India, Chandigarh University has a sprawling 200-acre smart campus with world-class infrastructure and facilities. Home to students from 28 Indian states, its 8 Union Territories, and 54 countries of the world, CU has transformed into a unique learning universe that amalgamates the spirit of multiculturalism, diverse ethnicities, and hallowed traditions from across the world.

The University provides a global perspective to facilitate students with international learning opportunities through partnerships with more than 443 top-ranked universities worldwide in 86 countries. At Chandigarh University, a wide spectrum of programs paired with flexibility, experiential learning and interdisciplinary orientation emancipate our students to explore their interests and pursue their dream careers.

WHAT BRINGS CU TO THE TOP SPOT AMONG THE BEST INSTITUTIONS IN INDIA?

TOP RANKINGS TESTIFYING OUR EXCELLENCE



AMONG **TOP 5%** UNIVERSITIES IN INDIA
to receive NAAC A+ Accreditation



RANKED #29
AMONGST TOP
UNIVERSITIES IN INDIA
(Overall #48, Engg. #45, Mgmt. #40,
Pharmacy #37, Architecture #19)



ACHIEVED
LIMCA BOOK OF RECORDS
for the Highest Number of
Companies For Placements.



RANKED
AMONGST TOP 3
UNIVERSITIES OF INDIA
consecutively for 2 years for filing
Highest No. of Patents



ONLY PRIVATE
UNIVERSITY IN PUNJAB
to be accredited by NBA for
Engineering and MBA programs



RANKED #1 INSTITUTE
TO OFFER ONLINE
DEGREES IN INDIA
by HR Association India (2021)

RECOGNITIONS, ACCREDITATIONS & MEMBERSHIPS



INTERNATIONAL MEMBERSHIPS



CHANDIGARH UNIVERSITY: SETTING BENCHMARKS IN HIGHER EDUCATION



25000+

*Students from 28 Indian states,
its 8 UTs and 54+ countries*



2500+

International Students from 54+ Countries



200+

Acres Campus



443+

*International Tie-Ups in 86 Countries
to give a global perspective to
our students*



350+

*Corporate Mentors & Industry Experts guide our
students to build rewarding careers and pursue
entrepreneurship*



1200 +

*Companies select
students in campus
placement*



75+

*Departmental Research Groups
Stimulates and nurtures inquisitive
minds to shape their ideas into
innovations*



30+

*Centres of Excellence Established by top MNCs
to keep our students a breast with the global needs
and changing market demands*



50+

*Clubs & Societies
To offer limitless opportunities to enhance
talent and skills of students beyond the
classroom*

OUTSHINE WITH CU ONLINE DEGREE

Online Degrees

Entitled by UGC

Redefining personalised learning, Chandigarh University online degrees create new career pathways for 21st-century learners. The UGC-entitled online programs offered by CU provide students with added convenience and flexibility to pursue their education from anywhere in the world at an affordable rate.

CU Online engages the best talent from both academia and industry to provide students with world-class learning experiences and future-ready learning outcomes. The cutting-edge CU online learning platform prepares students to acquire new skills to successfully achieve their personal and professional goals. Not only do we make learning valuable, but we also deliver globally recognised remote programs that emphasize experiential learning to expand the professional development of students.

CHANDIGARH UNIVERSITY ONLINE FOR GENERATION NEXT



Persistent

A Global platform that assures perpetual, consistent and steady learning outcomes.



Self-referential

Harness your learning to build real-world experiences from a professional perspective.



Responsive

Acquire responsive learning in a virtually receptive environment.



Limitless

Learn all you want or need. Make the best of many worlds at CU Online from One Stage.



Learn Anytime, Anywhere

With CU Online, learning can be seamlessly woven into your everyday activities and engagements. With us, time is your friend!



Mega You

CU Online is the one platform owned, shaped, and inspired by connectivity and participation. Grow your learning by growing by our network.

Masters in Arts -Journalism & Mass Communication

The M.A. (Journalism & Mass Communication) program covers the broad discipline of media studies. The program offers insight into mass communication theories, histories, and models, including print journalism, advertising, photography, television and radio production, convergence journalism, social media writing, public relations, etc.

Eligibility

Bachelor's Degree in any stream or its equivalent from a recognized Board/ University/Council

Duration

2 years (4 semesters)

80
Credits

175+
Live Sessions

150+
Discussion
Forums

10+
Case Studies
& projects



Fee Structure

Total Program Fee

For Indian Students: INR 100000

For International Students: US\$ 1500



Why Study MA(JMC) AT CU- ONLINE?



UGC-recognized Online Degree Programs



Connect with University E-Knowledge Resource System



Internationally Recognized Programs



Professionally Recorded Videos with the Latest Pedagogical Approaches



Affordable Fee with EMI Option



Regular Live Interactive Sessions with Industry Experts



Continuous Handholding by Mentors



Weekly Case Study Discussions for Each Program



Well Experienced & Qualified Faculty



Advanced Learning Management System (LMS)



Flexible Exam Slot Booking System



24x7 Student Support



Placement Assistance

SCHOLARSHIP

At Chandigarh University, we are committed to providing ample opportunities and rewards to bright and inquisitive young minds from across the globe. CU Online offers a 30 percent early bird discount to students to help them pursue online education at an affordable rate and fulfil their career aspirations.



PROGRAM NAME	Program type PG/UG	Duration	NO. of Sem	Fee Per Sem	Fee Per year	Total Fee Without any offer	30% EBD To Students	Total fees After EBD	Fee Per Sem after EBD
BBA	UG	3 YEARS	6	26000	52000	156000	46800	109200	18200
BCA	UG	3 YEARS	6	27500	55000	165000	49500	115500	19250
BA-JMC	UG	3 YEARS	6	22500	45000	135000	40500	94500	15750
MBA	PG	2 YEARS	4	50000	100000	200000	60000	140000	35000
M.COM	PG	2 YEARS	4	32500	65000	130000	39000	91000	22750
MA-JMC	PG	2 YEARS	4	25000	50000	100000	30000	70000	17500
MSC. DATA SCIENCE	PG	2 YEARS	4	30000	60000	120000	36000	84000	21000

HIGHLY QUALIFIED AND EXPERIENCED FACULTY

Chandigarh University takes pride in its highly experienced and well-qualified faculty, who represent our mission of providing quality education to the students and guiding them to achieve their personal and professional goals. Our faculty members are drawn from prestigious institutions like IITs, NITs, IIMs, and also from abroad, to offer the students diverse perspectives that will enhance their learning experience and provide them with relevant, real-world industry insights.



Dr. Arvind Kumar Singh
Associate Professor



Dr. Arti Bansal
Associate Professor



Dr. Vijeta
Assistant Professor



Dr. Rachna Kalsan
Assistant Professor



Dr. Kavita
Assistant Professor



Mr. Akshay Rana
Assistant Professor



Mr. Harsh Nagar
Assistant Professor



Ms. Shabnam
Assistant Professor



Mr. Rahul
Assistant Professor



Mr. Ashish
Assistant Professor

FINANCING YOUR ONLINE EDUCATION DREAMS

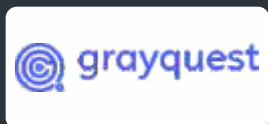
Chandigarh University provides an education loan facility to students in need of financial support to fulfill their career aspirations. A dedicated unit is there to assist the students with all the requisites of the loan.

Associated Banks



- Loan starting from Rs 50,000 onwards
- 100 % loan covering all expenses
- Lowest interest rate

EMI facility



- Get Instant Approval, Know your Approval Status in Seconds
- 100 % Online Process, Submit Your Application Form via Mobile App or Website
- Student-Friendly Low-Cost Loans and No Hidden Charges

For any clarification or help in availing
of a study loan or EMI facility

Kindly contact: **+91 75270-09670**



Masters in Arts-Journalism & Mass Communication

PROGRAM STRUCTURE

Semester 1	Semester 2	Semester 3	Semester 4
Print Journalism: Reporting & Editing + Project	Media Literacy & Critical Thinking	Public Relations Campaign + Project	Dissertation
Communication Theories & Models	Television Journalism + Project	Fundamentals of Advertising	Internship/ Field Project
Professional Business Communication + Project	Radio Journalism + Project	Media Research	
National & International Issues & Affairs	Media Laws and Ethics	Digital Media & Marketing + Project	
Development Communication	Introduction to Film Studies + Project	Storytelling + Project	



CAREER PATHWAYS

MA(JMC)

- ▶ Editor
- ▶ Broadcast Reporter
- ▶ Copywriter
- ▶ Event Executive
- ▶ DOP
- ▶ Director
- ▶ Scriptwriter



ADMISSION PROCESS

Step 1

Visit www.onlinecu.in and click on Apply Now/ Enquire Now

Step 2

At homepage under Register Today, fill up the required details and click on Register Now.
(Full Name, Email ID, Mobile No, Programme, Date of Birth)

Step 3

Login to fill up the application using the User ID and Password sent through SMS and Email.
Click on the Application Form, fill up with your details and pay the Program Fee.

Step 4

Click on the Document Upload and then upload all necessary documents and recent passport size photograph and click on Submit
For any query, email at admissions@cuidol.in or call at 1800121388800

OUR LEARNING METHODOLOGY

Chandigarh University has adopted the latest learning and training tools to deliver our well-designed, industry-oriented programs to our learners through our user-friendly Learning Management System (LMS), CUVERSE. We are a systematic amalgamation of synchronous interaction and asynchronous interaction where we provide pre-recorded video lectures, live interactive online sessions, webinars by experts, discussion forums for case/discussion/topical queries, peer learning, DSLM, and reference material for learners. Pre-reads of topics in LMS, There are frequent assignments in the form of test your understanding MCQs, case studies, and Q&A for the learner's conceptual grasping with feedback from the course coordinator. We have used the 4 Quadrant approach to effective online learning in the delivery of our course learning material.

CU VERSE allows instantaneously and dexterously setting up individualized learning paths for each of our learners, and it gives us immediate and correct feedback with automated nudges to keep learners on track. Peer learning, virtual classrooms, game-based learning, progress-based rewards, and badges make the courses more engaging. Furthermore, learners can watch pre-recorded (asynchronous) lectures at any time and from any location, which empowers them to learn at their own pace.





For Admission enquiry : 1800 1213 88800
Email : admissions@cuidol.in | helpdesk@cuidol.in

