JGi JAIN DEEMED-TO-BE UNIVERSITY | ONLINE

FOUNDATION
For Your Future

Bachelor of Business Administration (BBA)

with an Elective in Animation & VFX Management

3 Years | UGC Entitled Online Degree Program

Live Sessions | Self Learning Material | Discussion Forums | Online Exams

About the Elective

This three-year Online BBA in Animation & VFX Management is designed based on present-day industry requirements for individuals who want to make a name for themselves in the multimedia industry. The program provides learners with a specialized coursework focusing on animation and VFX combining it with a strong foundation on core business principles. The Online BBA in Animation & VFX Management program equips learners with industry specific skills and gain deeper understanding of primary components like visual designing, fine arts, sound knowledge, prototyping, deviant art, JavaScript, etc. The program in Animation and VFX will allow learners deep dive into topics like History of art and animation, Roto and paint, lighting and rendering, design principles, graphic design, 2D design, photography and film appreciation, motion picture technology, video editing, texture and shading, compositing, rigging, camera animation and tracking, and after effects. This Online BBA in Animation and VFX Management degree is intended to enhance the business acumen of the learners blending thier knowledge with animation and VFX expertise enabling them to take the first step in the multimedia industry and pursue various career paths and job positions in diverse areas.

Elective Highlights

- Explore modern and advanced study of 2D and 3D animation techniques, areas of visual communication, and much more
- Gain in-depth understanding of diverse animation techniques, VFX, digital film producing technology, digital image processing techniques, etc
- Deep-dive into researching different multimedia designing techniques
- Build an intricate knowledge of graphics, multimedia, and animation techniques applicable in web media, game, and film industry

Eligibility

Pass in the (10+2) examination from State Board / CBSE / NIOS / IGCSE / IB / ICSE recognized by the State or Central Government.

Candidates who are due to appear in the (10+2) examination are also eligible to apply for the Online BBA in Animation and VFX Management Program.

Duration

3 Years (6 Semesters)

Fee Structure

Tuition Fee						One Time University Registration Fee		Annual Examination Fee	
Domestic			International			Domestic	International	Domestic	International
Semester	Yearly	Total	Semester	Yearly	Total				
₹ 27,500	₹ 55,000	₹ 1,65,000	$550	$1,100	$3,300	₹ 2,500	$150	₹ 3,000	$50

Admission Process

- Visit our website https://onlinejain.com
- Enquire now
- Talk to our counsellors for more details
- Apply for the right program
- Provisional confirmation of admission
- Document verification
- Pay tuition/program fee
- Confirmation of admission
- Lms activation & issue of digital identity card
- Start your pre-semester program
- Commencement of live online sessions

Syllabus

Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6
English	Marketing Management	Art of Storytelling and Script Writing	Concepts of 2D Animation*	Research Methodology	Editing with Nuke
Business Management	Organization Behavior and HRM	Entrepreneurship	Web Designing Concepts*	3D Basics - Modeling to Animation*	Roto and Paint with Nuke
Financial Accounting	Cost and Management Accounting	Motion Graphics	Application of 2D Animation Principles*	Clay Modeling and Animation*	Compositing Nuke
Modern Business Environment	Corporate Finance	Technology for Business	Storyboarding and Animatics*	3D Digital Art*	Ethics and Values
Business Regulatory Framework	Introduction to Business Analytics	Digital Marketing and Media Concepts	Applied Learning I	Applied Learning II	Applied Learning III
Quantitative Techniques for Management	Communicative English				

How #ItAllAddsUp to a successful career!

- UGC Entitled Online Degree Programs
- Collaborations with Global Professional Bodies
- A Wide Range of Cross-functional and Open Elective Courses
- Learning Hours and Credits at Par with On-Campus Programs
- Global Faculties
- Learn Anytime, Anywhere and on Any Device
- Diversity - Learners from 43 + Countries
- Innovative Learning Methodology
- Access to 20,000 + LinkedIn Learning Courses
- Additional Live Sessions Imparting 25 Key Skills for Success
- Personalized Support Through Dedicated Program Managers
- High Quality Global Standard Education with Flexible Fee Payments
- Career Advancement Services
- 2000+ Global Hiring Corporates

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