



FOUNDATION For Your Future



**Bachelor of
Business Administration (BBA)**
with an Elective in Healthcare Management



3 Years | UGC Entitled Online Degree Program

Live Sessions

Self Learning Material

Discussion Forums

Online Exams



About the Elective

This three-year Online BBA in Healthcare Management is designed based in present-day industry requirements for individuals who aspire to take on leadership roles in healthcare organizations and want to make a positive impact in the delivery of healthcare services. . It is an interdisciplinary field that combines the principles of business administration with a focus on the unique challenges and intricacies of the healthcare industry. The BBA Healthcare Management program equips learners with the knowledge and skills necessary to manage healthcare organizations, navigate complex healthcare policies and regulations, and make strategic decisions to ensure the delivery of quality healthcare services. This Online BBA in Healthcare Management Degree is intended to enhance learners' leadership and management skills, thus enabling them to take the first step in the healthcare field and pursue various career paths and job positions in allied areas.

Elective Highlights

- + Exposure to topics like healthcare delivery systems, healthcare information systems, quality improvement, etc.
- + Understand the unique risks, challenges, and dynamics of the healthcare industry
- + Emphasis on the importance of healthcare-specific knowledge
- + Propose solutions by analyzing real-world situations as a part of project work

Eligibility

Pass in the (10+2) examination from State Board / CBSE / NIOS / IGCSE / IB / ICSE recognized by the State or Central Government.

Candidates who are due to appear in the (10+2) examination are also eligible to apply.

+ Duration

3 Years (6 Semesters)

+ Fee Structure

Tuition Fee						One Time University Registration Fee		Annual Examination Fee	
Domestic			International			Domestic	International	Domestic	International
Semester	Yearly	Total	Semester	Yearly	Total				
₹ 45,000	₹ 90,000	₹ 2,70,000	\$900	\$1,800	\$5,400	₹ 2,500	\$150	₹ 3,000	\$50

+ Admission Process

- + Visit our website <https://onlinejain.com>
- + Enquire now
- + Talk to our counsellors for more details
- + Apply for the right program
- + Provisional confirmation of admission
- + Document verification
- + Pay tuition/program fee
- + Confirmation of admission
- + Lms activation & issue of digital identity card
- + Start your pre-semester program
- + Commencement of live online sessions

Syllabus

Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6
English	Marketing Management	Managerial Economics	Macroeconomics	Healthcare Leadership and Ethics	Media Studies for Events
Business Management	Organization Behavior and HRM	Healthcare Information Systems	Financial Markets and Instruments	Healthcare Strategic Planning	Strategic Management
Accounting for Business	Cost and Management Accounting	Healthcare Policy and Law	Healthcare Marketing and Public Relations	Supply Chain and Material Management in Healthcare	Healthcare Insurance
Modern Business Environment	Corporate Finance	Technology for Business	Healthcare Quality Management	Research Methodology	Medical Tourism
Business Regulatory Framework	Introduction to Business Analytics	Environmental Science	Entrepreneurship	Personal and Managerial Effectiveness	Ethics and Values
Quantitative Techniques for Management	Communicative English				Research Project**

How #ItAllAddsUp to a successful career!



UGC Entitled Online Degree Programs



Collaborations with Global Professional Bodies



A Wide Range of Cross-functional
and Open Elective Courses



Learning Hours and Credits at Par
with On-Campus Programs



Global Faculties



Learn Anytime, Anywhere and on Any Device



Diversity - Learners from 43 + Countries



Innovative Learning Methodology



Access to 20,000 + LinkedIn Learning Courses



Additional Live Sessions Imparting
25 Key Skills for Success



Personalized Support Through Dedicated
Program Managers



High Quality Global Standard Education
with Flexible Fee Payments



Career Advancement Services



2000+ Global Hiring Corporates



 www.onlinejain.com

