



FOUNDATION For Your Future



**Bachelor of
Business Administration (BBA)**
with an Elective in Human Resource Management



3 Years | UGC Entitled Online Degree Program

Live Sessions

Self Learning Material

Discussion Forums

Online Exams



About the Elective

With the advancement in the global business market, the task of managing employees has been made more challenging by rapid changes in the business environment. People are the most important asset of any thriving organization, the effective management of human resources (HR) is naturally central to any sound business strategy.

An HR manager is tasked with providing clear direction and guidance for those working in an organization and providing a positive and encouraging working environment. The combination of theory and practice ensures that this program gives you the skills and knowledge required to pursue a successful career in HRM. Some of the basic skills gained from an online BBA degree in Human Resource Management include – understanding business operations, developing HR skills, understanding regulations, teamwork, communication skills and the ability to compile and interpret data. This specialization will enable you to take the first step on the HR career ladder. The basket of courses will open doors not just in the HR field but also to various career paths and job positions in allied areas.

Elective Highlights

- + Focus on a range of HR and business management theories and practices
- + Thorough understanding of advanced topics like Talent Acquisition, Employee Reward Management, HR Analytics, etc.
- + Achieve proficiency with a blend of HR and management courses
- + Industry designed curriculum that delivers technical excellence and supplements professional skills
- + A host of skill enhancement and ability enhancement courses in addition to core courses
- + Analyze problems and propose actions in real-world situations as part of the Project Work

+ Eligibility

Pass in the (10+2) examination from State Board / CBSE / NIOS / IGCSE / IB / ICSE recognized by the State or Central Government. Candidates who are due to appear in the (10+2) examination are also eligible to apply.

+ Duration

3 Years (6 Semesters)

+ Fee Structure

Tuition Fee						One Time University Registration Fee		Annual Examination Fee	
Domestic			International			Domestic	International	Domestic	International
Semester	Yearly	Total	Semester	Yearly	Total				
₹ 27,500	₹ 55,000	₹ 1,65,000	\$550	\$1,100	\$3,300	₹ 2,500	\$150	₹ 3,000	\$50

+ Admission Process

- + Visit our website <https://onlinejain.com>
- + Enquire now
- + Talk to our counsellors for more details
- + Apply for the right program
- + Provisional confirmation of admission
- + Document verification
- + Pay tuition/program fee
- + Confirmation of admission
- + Lms activation & issue of digital identity card
- + Start your pre-semester program
- + Commencement of live online sessions

Syllabus

Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6
English	Marketing Management	Managerial Economics	Macroeconomics	Strategic Leadership	Operations Management
Business Management	Organization Behavior and HRM	Organizational Change and Development	Financial Markets and Instruments	Performance Management System	Strategic Management
Accounting for Business	Cost and Management Accounting	Workforce Planning	Training and Development	Fundamentals of HR Analytics	International HRM
Modern Business Environment	Corporate Finance	Technology for Business	Compensation Management	Research Methodology	Information Systems for Business
Business Regulatory Framework	Introduction to Business Analytics	Environmental Science	Entrepreneurship	Personal and Managerial Effectiveness	Ethics and Values
Quantitative Techniques for Management	Communicative English				Research Project**

How #ItAllAddsUp to a successful career!



UGC Entitled Online Degree Programs



Collaborations with Global Professional Bodies



A Wide Range of Cross-functional
and Open Elective Courses



Learning Hours and Credits at Par
with On-Campus Programs



Global Faculties



Learn Anytime, Anywhere and on Any Device



Diversity - Learners from 43 + Countries



Innovative Learning Methodology



Access to 20,000 + LinkedIn Learning Courses



Additional Live Sessions Imparting
25 Key Skills for Success



Personalized Support Through Dedicated
Program Managers



High Quality Global Standard Education
with Flexible Fee Payments



Career Advancement Services



2000+ Global Hiring Corporates



 www.onlinejain.com

