



FOUNDATION For Your Future



Master of Business Administration (MBA)

with an Elective in
Data Science and Analytics



2 Years | UGC Entitled Online Degree Program

Live Sessions

Self Learning Material

Discussion Forums

Online Exams



About the Elective

This year, there are an estimated 2.7 million job postings in data science and analytics globally. The Indian data science industry is growing at over 33% – and has consistently been among the fastest growing industries.

What isn't as well known is that companies really value strong managers who understand the business domain, and can apply their comprehensive understanding of data science and analytics to the right business problem in the right way. This elective will help you develop both sound business acumen and an incisive analytical mind.

The elective is brought to you by a team that has expertise in the domain and has been in professional training for more than five years now. The degree first builds your foundations with a comprehensive general management curriculum and adds a deep dive into data science & analytics techniques – allowing you to experience how data science can be leveraged effectively to drive maximum business value.

Elective Highlights

- + Build real-world data science skills, and combine them with world-class managerial skills
- + Master the 'data-driven- approach to all aspects of business and management decisions- spanning marketing, operations, finance and HR
- + Learn the most relevant technologies like Python, Tableau, Excel and SQL
- + Build an e-portfolio with a robust set of projects across general management and data science and analytics
- + Learn the "Tricks of the Trade" through a series of sessions delivered by practicing data scientists, business analysts and seasoned managers
- + A plethora of timely, up-to-date career-specific content including industry reports, interview guides, resume guides, practice questions and masterclasses

Eligibility

Pass in an Undergraduate (Bachelor) Program of a minimum duration of three (3) years in any stream from a UGC recognized University, with a minimum aggregate of 50% or an equivalent letter/numerical grade. A relaxation of 5% shall be given to SC/ST candidates.

Candidates who are in the final semester of the Bachelor Program are also eligible to apply.

Duration

2 Years (4 Semesters)

Fee Structure

Tuition Fee						One Time University Registration Fee		Annual Examination Fee	
Domestic			International			Domestic	International	Domestic	International
Semester	Yearly	Total	Semester	Yearly	Total				
₹ 50,000	₹ 1,00,000	₹ 2,00,000	\$1,050	\$2,100	\$4,200	₹ 2,500	\$150	₹ 3,000	\$50

Admission Process

- + Visit our website <https://onlinejain.com>
- + Enquire now
- + Talk to our counsellors for more details
- + Apply for the right program
- + Provisional confirmation of admission
- + Document verification
- + Pay tuition/program fee
- + Confirmation of admission
- + Lms activation & issue of digital identity card
- + Start your pre-semester program
- + Commencement of live online sessions

Syllabus

Semester 1	Semester 2	Semester 3	Semester 4
Principles of Economics & Markets	Entrepreneurship	Business Environment & Strategy	Data Mining*
Managerial Effectiveness & Ethics	Marketing Management & Research	Operations Management	Text Mining*
Accounting & Finance	Python for Data Science*	Data Visualization*	AI for Business
Organizational Behaviour and Human Resources Management	Statistics for Decision Making	SQL for Data Science*	Web and Social Media Analytics
Quantitative Techniques & Analytics	Business Analytics	Predictive Analytics using Machine Learning*	Cross-functional Elective Course
		Open Elective Course	Master Thesis / Project *

How #ItAllAddsUp to a successful career!



UGC Entitled Online Degree Programs



Collaborations with Global Professional Bodies



A Wide Range of Cross-functional
and Open Elective Courses



Learning Hours and Credits at Par
with On-Campus Programs



Global Faculties



Learn Anytime, Anywhere and on Any Device



Diversity - Learners from 43 + Countries



Innovative Learning Methodology



Access to 20,000 + LinkedIn Learning Courses



Additional Live Sessions Imparting
25 Key Skills for Success



Personalized Support Through Dedicated
Program Managers



High Quality Global Standard Education
with Flexible Fee Payments



Career Advancement Services



2000+ Global Hiring Corporates



 www.onlinejain.com

