



FOUNDATION For Your Future



Master of Business Administration (MBA)

with an Elective in
Entrepreneurship and Leadership



2 Years | UGC Entitled Online Degree Program

Live Sessions

Self Learning Material

Discussion Forums

Online Exams



About the Elective

An MBA with Entrepreneurship and Leadership is for students who aspire to become successful entrepreneurs, future leaders and importantly employment generators. This distinctive elective uses Harvard Business Review books and Harvard Simulations for program delivery. Harvard Business Publishing (HBP) is the leading provider of teaching materials for management education. Their course materials serve as a bridge between academia and enterprises around the globe through its publications and multiple platforms for content delivery.

This elective offers unique insight on managerial & administrative skills as learners enjoy the lively, participatory approach through Harvard Business Simulations which play an active role in the learning process. The participatory teaching methods lead to high levels of learning retention among students and supports holistic learning for the real world. In addition, this elective also gives an opportunity to gain 6 Harvard Business Publishing (HBP) Certifications on the topics – Finance Online course; Management Communication; Math for Management; Quantitative Methods; Spreadsheet Modelling and Financial Accounting.

If you are ambitious in establishing and managing your own company or get placed in strategic leadership positions that demands high degree of innovation and leadership traits, then this elective is for you.

Elective Highlights

- + Strong foundation in the principles, concepts and models of entrepreneurship development
- + Powerful experimental learning experience through Harvard Business Simulations by using real-world contexts to reinforce learning
- + Develop solid workable ideas for start-ups and rich skillsets for leadership positions in organizations
- + Opportunity to enhance leadership traits & potential in addition to gaining a fair understanding of business and financial dealings
- + Helps develop networking skills and experience to establish successful business links and build a strong foundation for new products or ideas
- + Analyze problems and propose actions in real-world situations as part of the master thesis

Eligibility

Pass in an Undergraduate (Bachelor) Program of a minimum duration of three (3) years in any stream from a UGC recognized University, with a minimum aggregate of 50% or an equivalent letter/numerical grade. A relaxation of 5% shall be given to SC/ST candidates.

Candidates who are in the final semester of the Bachelor Program are also eligible to apply.

Duration

2 Years (4 Semesters)

Fee Structure

Tuition Fee						One Time University Registration Fee		Annual Examination Fee	
Domestic			International			Domestic	International	Domestic	International
Semester	Yearly	Total	Semester	Yearly	Total				
₹ 42,500	₹ 85,000	₹ 1,70,000	\$850	\$1,700	\$3,400	₹ 2,500	\$150	₹ 3,000	\$50

Admission Process

- + Visit our website <https://onlinejain.com>
- + Enquire now
- + Talk to our counsellors for more details
- + Apply for the right program
- + Provisional confirmation of admission
- + Document verification
- + Pay tuition/program fee
- + Confirmation of admission
- + Lms activation & issue of digital identity card
- + Start your pre-semester program
- + Commencement of live online sessions

Syllabus

Semester 1	Semester 2	Semester 3	Semester 4
Principles of Economics & Markets	Entrepreneurship	Business Environment & Strategy	Corporate Strategy, CSR and Governance
Managerial Effectiveness & Ethics	Marketing Management & Research	Operations Management	Social Entrepreneurship and Corporate Entrepreneurship
Accounting & Finance	Entrepreneurial Finance	Launching and Managing an Enterprise	MSME and Family Managed Business
Organizational Behaviour and Human Resources Management	Business Communication Strategies	Effective Leadership	Innovation and Change Management
Quantitative Techniques & Analytics	Spreadsheet Modelling	Business Plans and Lean Startup Practices	Cross-Functional Elective Course
		Open Elective Course - IPR and Legal Aspects	Master Thesis / Project *

How #ItAllAddsUp to a successful career!



UGC Entitled Online Degree Programs



Collaborations with Global Professional Bodies



A Wide Range of Cross-functional
and Open Elective Courses



Learning Hours and Credits at Par
with On-Campus Programs



Global Faculties



Learn Anytime, Anywhere and on Any Device



Diversity - Learners from 43 + Countries



Innovative Learning Methodology



Access to 20,000 + LinkedIn Learning Courses



Additional Live Sessions Imparting
25 Key Skills for Success



Personalized Support Through Dedicated
Program Managers



High Quality Global Standard Education
with Flexible Fee Payments



Career Advancement Services



2000+ Global Hiring Corporates



 www.onlinejain.com

