JGi JAIN DEEMED-TO-BE UNIVERSITY | ONLINE

FOUNDATION
For Your Future +

Master of Business Administration (MBA)

with an Elective in General Management

2 Years | UGC Entitled Online Degree Program

Live Sessions | Self Learning Material | Discussion Forums | Online Exams

About the Elective

General Management involves taking care of all managerial activities of a business. The online MBA in general management program is very broad-based and covers all functional areas of management – Finance, Marketing, HRM, Operations, IT and more. This coverage ensures all-round understanding of the business.

The aim of this program is to expose a learner to varied management tasks and develop a mindset to drive performance across organization. The multidisciplinary courses equip one with knowledge and skills to build leadership competence.

Elective Highlights

+ Strong foundation in all critical functional areas
+ Thorough understanding of business functions through a basket of courses
+ Develop expertise in the core responsibilities of General Managers
+ Industry aligned curriculum that delivers technical excellence and supplements professional skills
+ Achieve business mastery with a blend of courses from all domain
+ Analyze problems and propose actions in real-world situations as part of the Master thesis

Eligibility

Pass in an Undergraduate (Bachelor) Program of a minimum duration of three (3) years in any stream from a UGC recognized University, with a minimum aggregate of 50% or an equivalent letter/numerical grade. A relaxation of 5% shall be given to SC/ST candidates.

Candidates who are in the final semester of the Bachelor Program are also eligible to apply.

Duration

2 Years (4 Semesters)

Fee Structure

Tuition Fee						One Time University Registration Fee		Annual Examination Fee	
Domestic			International			Domestic	International	Domestic	International
Semester	Yearly	Total	Semester	Yearly	Total				
₹ 37,500	₹ 75,000	₹ 1,50,000	$750	$1,500	$3,000	₹ 2,500	$150	₹ 3,000	$50

Admission Process

+ Visit our website https://onlinejain.com
+ Enquire Now
+ Talk to Our Counsellors for more details
+ Apply for the Right Program
+ Provisional Confirmation of Admission
+ Document Verification
+ Pay tuition/program fee
+ Confirmation of admission
+ Lms activation & issue of digital identity card
+ Start your pre-semester program
+ Commencement of live online sessions

Syllabus

Semester 1	Semester 2	Semester 3	Semester 4
Principles of Economics & Markets	Entrepreneurship	Business Environment & Strategy	Retail Marketing and Brand Management
Managerial Effectiveness & Ethics	Marketing Management & Research	Operations Management	Digital Marketing and Data Analytics
Accounting & Finance	Consumer Behavior	Integrated Marketing Communications	Organization Development and Change Management
Organizational Behaviour and Human Resources Management	Talent Acquisition and Management	Employee Reward Management	Wealth Management and Behavioral Finance
Quantitative Techniques & Analytics	Banking, Financial Services and Insurance	Investment Analysis and Portfolio Management	Cross-Functional Elective Course
		Open Elective Course	Master Thesis / Project *

How #ItAllAddsUp to a successful career!

- UGC Entitled Online Degree Programs
- Collaborations with Global Professional Bodies
- A Wide Range of Cross-functional and Open Elective Courses
- Learning Hours and Credits at Par with On-Campus Programs
- Global Faculties
- Learn Anytime, Anywhere and on Any Device
- Diversity - Learners from 43 + Countries
- Innovative Learning Methodology
- Access to 20,000 + LinkedIn Learning Courses
- Additional Live Sessions Imparting 25 Key Skills for Success
- Personalized Support Through Dedicated Program Managers
- High Quality Global Standard Education with Flexible Fee Payments
- Career Advancement Services
- 2000+ Global Hiring Corporates

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