



FOUNDATION For Your Future



Master of Business Administration (MBA)

with an Elective in
Information Technology Management



2 Years | UGC Entitled Online Degree Program

Live Sessions

Self Learning Material

Discussion Forums

Online Exams



About the Elective

Over the years, IT and Digital have emerged as both an essential and a differentiated domains for businesses. It drives all business-critical processes for organizations – not only those directly involved with offering IT products and services but even ones operating in traditional industries (Finance, Retail, Manufacturing, etc.).

The ability to harness key elements of the IT domain has become a critical success factor for business managers today. Online MBA in Information Technology Management (ITM) degree offers participants the unique opportunity to develop strong foundations in both managerial and IT skills required to successfully drive business functions. This multidisciplinary program has been designed keeping in mind the contemporary industry needs of ambitious business professionals to understand and manage the vital interaction between business and technology.

By developing an understanding of technologies and their impact on business, one will be able to identify the linkage between technology and business goals. It helps with the optimization of learning by exposure to a wide range of core & electives subjects. This elective has been the most sought-after option in recent times owing to its potential to open up career options at managerial levels in the IT sector.

Elective Highlights

- + Strong foundation in the principles and practices of IT Management
- + Exposure to contemporary topics like digital transformation, software engineering, ERP, IT project and IS management
- + Hands-on lab exercises in IT skills to supplement the curriculum
- + Industry aligned curriculum that delivers technical excellence and supplements professional skills
- + Achieve business mastery with a blend of IT and Management courses
- + Analyze problems and propose actions in real-world situations as part of the master thesis

+ Eligibility

Pass in an Undergraduate (Bachelor) Program of a minimum duration of three (3) years in any stream from a UGC recognized University, with a minimum aggregate of 50% or an equivalent letter/numerical grade. A relaxation of 5% shall be given to SC/ST candidates.

Candidates who are in the final semester of the Bachelor Program are also eligible to apply.

+ Duration

2 Years (4 Semesters)

+ Fee Structure

Tuition Fee						One Time University Registration Fee		Annual Examination Fee	
Domestic			International			Domestic	International	Domestic	International
Semester	Yearly	Total	Semester	Yearly	Total				
₹ 42,500	₹ 85,000	₹ 1,70,000	\$850	\$1,700	\$3,400	₹ 2,500	\$150	₹ 3,000	\$50

+ Admission Process

- + Visit our website <https://onlinejain.com>
- + Enquire now
- + Talk to our counsellors for more details
- + Apply for the right program
- + Provisional confirmation of admission
- + Document verification
- + Pay tuition/program fee
- + Confirmation of admission
- + Lms activation & issue of digital identity card
- + Start your pre-semester program
- + Commencement of live online sessions

Syllabus

Semester 1	Semester 2	Semester 3	Semester 4
Principles of Economics & Markets	Entrepreneurship	Business Environment & Strategy	Business Intelligence Technologies
Managerial Effectiveness & Ethics	Marketing Management & Research	Operations Management	Innovation and Digital Transformation
Accounting & Finance	Database Management System	Technology Management	e-Business Technologies
Organizational Behaviour and Human Resources Management	Information System Management	Software Engineering	IT Privacy and Security
Quantitative Techniques & Analytics	Enterprise Resource Planning	IT Project Management	Cross-Functional Elective Course
		Open Elective Course	Master Thesis / Project *

How #ItAllAddsUp to a successful career!



UGC Entitled Online Degree Programs



Collaborations with Global Professional Bodies



A Wide Range of Cross-functional
and Open Elective Courses



Learning Hours and Credits at Par
with On-Campus Programs



Global Faculties



Learn Anytime, Anywhere and on Any Device



Diversity - Learners from 43 + Countries



Innovative Learning Methodology



Access to 20,000 + LinkedIn Learning Courses



Additional Live Sessions Imparting
25 Key Skills for Success



Personalized Support Through Dedicated
Program Managers



High Quality Global Standard Education
with Flexible Fee Payments



Career Advancement Services



2000+ Global Hiring Corporates



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