



FOUNDATION For Your Future



**Master of
Business Administration (MBA)**
with an Elective in Retail Banking Operations



2 Years | UGC Entitled Online Degree Program

Live Sessions

Self Learning Material

Discussion Forums

Online Exams



About the Elective

This two-year Online MBA in Retail Banking Operations is designed based on present-day industry requirements for individuals looking to build or boost their careers to strategic or managerial roles in the retail banking field. It is a specialized program that equips learners with the skills and knowledge required to excel in managing and optimizing retail banking operations. This comprehensive MBA Retail Banking Operations degree combines core business principles with a strong foundation in retail products and services, customer relationship management, branch operations, and customer experience management. The MBA in Retail Banking Operations program is intended to enhance learners' operational and analytical skills, thus accelerating their careers to key corporate roles in the retail banking domain.

Elective Highlights

- + Exposure to courses like financial management, customer relationship management, marketing strategies, digital banking, etc.
- + A combination of theoretical learning and practical application for a deeper understanding of the retail banking landscape
- + Learn the different skills and strategies required to thrive in this competitive sector
- + Propose solutions by analyzing real-world situations as a part of the master thesis

Eligibility

Pass in an Undergraduate (Bachelor) Program of a minimum duration of three (3) years in any stream from a UGC recognized University, with a minimum aggregate of 50% or an equivalent letter/numerical grade. A relaxation of 5% shall be given to SC/ST candidates.

Candidates who are in the final semester of the Bachelor Program are also eligible to apply.

+ Duration

2 Years (4 Semesters)

+ Fee Structure

Tuition Fee						One Time University Registration Fee		Annual Examination Fee	
Domestic			International			Domestic	International	Domestic	International
Semester	Yearly	Total	Semester	Yearly	Total				
₹ 42,500	₹ 85,000	₹ 1,70,000	\$850	\$1,700	\$3,400	₹ 2,500	\$150	₹ 3,000	\$50

+ Admission Process

- + Visit our website <https://onlinejain.com>
- + Enquire now
- + Talk to our counsellors for more details
- + Apply for the right program
- + Provisional confirmation of admission
- + Document verification
- + Pay tuition/program fee
- + Confirmation of admission
- + Lms activation & issue of digital identity card
- + Start your pre-semester program
- + Commencement of live online sessions

Syllabus

Semester 1	Semester 2	Semester 3	Semester 4
Principles of Economics & Markets	Entrepreneurship	Business Environment & Strategy	Cyber Crimes and Fraud Management
Managerial Effectiveness & Ethics	Marketing Management & Research	Operations Management	Rules Governing Non-Banking Financial Companies
Accounting & Finance	An overview on Basic Banking Operations	Anti-Money Laundering	Soft Skills, Ethics and Customer Service
Organizational Behaviour and Human Resources Management	Banking Activities	Know Your Customer	Investment Analysis and Portfolio Management
Quantitative Techniques & Analytics	Transactions and other services	Banker Customer Relationship	Cross Functional: Analysis of Retail Banking Products
		Open Elective Course: BCSBI and MSME Customers	Master Thesis / Project *

How #ItAllAddsUp to a successful career!



UGC Entitled Online Degree Programs



Collaborations with Global Professional Bodies



A Wide Range of Cross-functional
and Open Elective Courses



Learning Hours and Credits at Par
with On-Campus Programs



Global Faculties



Learn Anytime, Anywhere and on Any Device



Diversity - Learners from 43 + Countries



Innovative Learning Methodology



Access to 20,000 + LinkedIn Learning Courses



Additional Live Sessions Imparting
25 Key Skills for Success



Personalized Support Through Dedicated
Program Managers



High Quality Global Standard Education
with Flexible Fee Payments



Career Advancement Services



2000+ Global Hiring Corporates



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