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NAAC
GRADE **A++**

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LPU is ranked 38th amongst
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in National Institutional Ranking
Framework 2023



LPU is Entitled by
University Grants Commission



The Technical Education/
Professional Programmes
(MBA & MCA) are duly
approved by the AICTE



Online Master of Business Administration (MBA)

Duration: 2 Years
(Maximum 4 years)

Equip yourself with the necessary managerial skills and analytical tools with our UGC Entitled Online MBA programme.

Get more than just a Degree with access to various exclusive resources, online courses, webinars and certifications!

Eligibility Criteria: Bachelor's degree (any discipline) or equivalent or Completed Company Secretary (CS) from Institute of Company Secretaries of India (ICSI) or Completed Chartered Accountancy (CA) from Institute of Chartered Accountants of India (ICAI) or Completed Cost & Management Accountancy (CMA) from Institute of Cost Accountants of India (ICAI)

LPU Online Mode Fee	Programme Fee (per semester)	Examination Fee (per semester)
For Indian & International Applicants from Sri Lanka, Bhutan, Nepal and Bangladesh	₹ 40,000	₹ 4,000
For Other International Applicants (except the countries mentioned above)	US\$ 1500	US\$ 150

- Please refer to our website www.lpuonline.com to get information about fee benefits related to Lumpsum Fee payment & Early Decision Benefits.
- The above fee is exclusive of the Initial Registration Fee of ₹ 600/- (non-refundable) for Indian Applicants and International Applicants from Sri Lanka, Bhutan, Nepal & Bangladesh and US\$ 10 (Registration Fee) for other International Applicants.

FIRST SEMESTER	SECOND SEMESTER	THIRD SEMESTER	FORTH SEMESTER
FINANCIAL REPORTING STATEMENTS AND ANALYSIS	CORPORATE FINANCE	DISCIPLINE SPECIFIC ELECTIVE - I	DISCIPLINE SPECIFIC ELECTIVE - IV
MANAGERIAL ECONOMICS	OPERATIONS MANAGEMENT & RESEARCH	DISCIPLINE SPECIFIC ELECTIVE - II	DISCIPLINE SPECIFIC ELECTIVE - V
INTERNATIONAL BUSINESS ENVIRONMENT	BUSINESS ANALYTICS	DISCIPLINE SPECIFIC ELECTIVE - III	DISCIPLINE SPECIFIC ELECTIVE - VI
MARKETING MANAGEMENT	RESEARCH METHODOLOGY	SEMINAR ON SUMMER TRAINING	GENERIC ELECTIVE - II
ORGANISATIONAL BEHAVIOUR & HUMAN RESOURCE DYNAMICS	LEGAL ASPECTS OF BUSINESS	GENERIC ELECTIVE - I	CAPSTONE PROJECT
	COMMUNICATION FOR LEADERS	CORPORATE STRATEGY & ENTREPRENEURSHIP	

Specializations: Student may choose two areas from Discipline Specific Elective Basket/Specializations; 3 courses from first area to be studied in semester 3 and 3 courses from second area to be studied in semester 4.

Specializations

- ◆ FINANCE ◆ MARKETING ◆ HUMAN RESOURCE MANAGEMENT ◆ DATA SCIENCE ◆ DIGITAL MARKETING
◆ BUSINESS ANALYTICS ◆ INTERNATIONAL BUSINESS ◆ INFORMATION TECHNOLOGY ◆ OPERATIONS MANAGEMENT

WHY SHOULD YOU CHOOSE LPU ONLINE LEARNING PROGRAMME?

- 
UGC Entitled Degree
 Our Online MBA Degree is duly Entitled by University Grants Commission (UGC) Distance Education Bureau and approved by All-India Council for Technical Education (AICTE).
- 
NAAC A++ Accredited University
 LPU has highest NAAC grade A++, with 3.68 score on a 4 point scale.
- 
NIRF/ The Times Higher Education Ranking
 LPU is ranked amongst India's top 100 Universities by the NIRF and among World's Top 200 Universities by The Times Higher Education ranking. This makes your degree truly and globally valuable.
- 
Flexibility to learn anywhere, anytime through an exceptionally user-friendly online platform - LPU e-Connect
 - LIVE lectures by renowned University Faculty & Industry Experts.
 - 400+ hours of recorded video content in the form of highly engaging video lectures by top notch faculty.
 - Interaction with faculty and peers through Chat and Discussion Forum.
- 
Curriculum and Assessments
 Industry oriented Curriculum designed by experts from academia and Industry.
 Application oriented and analytical assessments.
- 
Master Classes and Guest Lectures
 Specially organized Master Classes and Guest Lectures by Industry experts to provide the latest Industry Insights.
- 
Online Exams with Flexible Date Sheet
 Technology proctored online end-term examination with provision to draw your own datesheet.
- 
Placement Support
 Robust Placement support with specially tailored Professional Enhancement Programme.
- 
Experience the Campus Life
 Even though the programme is Online, you can participate in University events-sports, cultural, extra curricular, co-curricular, and join clubs & student organizations too.



Lovely Professional University

Jalandhar - Delhi G.T. Road, Phagwara, Punjab - 144411

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www.lpuonline.com

CENTRE FOR DISTANCE AND ONLINE EDUCATION