MITSkills

Building Skills, Building Careers

Knowledge Partners

IMC | humancloud | PMI Project Management Institute.

MIT Skills Advantage

- Industry-ready programs
- Industry stalwart trainers
- Hands-on Live projects
- Internationally acclaimed certifications
- 100% placement assistance
- Lifetime academic support
- Cutting-edge course curriculum

Who are we?

MIT Skills is a solution-oriented, skill-focused wing of MIT, Pune engaged in imparting high–end technical training.

AI in Digital Marketing

Artificial intelligence (AI) refers to the ability of a computer or machine to mimic the competencies of the human mind. The technology uses machine learning, robotics, artificial neural networks, and natural language processing to provide high versatility and adaptability to specific user requirements. AI has found its roots in the digital marketing domain. From creating campaigns to building web-sites, the use of AI is seen in all aspects of digital marketing. Roughly around 50% of marketers use AI to personalise content, optimize e-mail campaigns, and calculate conversion probability.

Course Highlights

- Capstone project
- Session delivery by industry experts
- Industry-oriented curriculum
- Interactive live online sessions
- Curated case studies and application-based assignments
- Deep understanding of the Digital Marketing domain and application of AI

Course Topics Covered

- Digital Marketing Landscape
- Search Engine Optimisation
- Search Engine Marketing, Google Ads, YouTube Ads
- Social Media Marketing + Email Marketing
- Performance Marketing + Content Marketing
- Mobile Marketing
- Affiliate Marketing
- Digital Marketing Analytics
- Digital Marketing Tools
- Introduction to AI/ML, Blockchain, and NFT technologies
- AI tools for Graphic Design, Videos, Music, Podcast, Content writing, Caption, Website, Email Marketing, YouTube, and App Development
- Strategising Digital Marketing

Who Can Apply?

Any Graduate

Course Duration : 4 Months

AI in Digital Marketing

Lean Six Sigma Green & Black Belt Combo

Lean Six Sigma is a tool that certifies experts in identifying risks and defects in a business process and taking corrective action.

The combo course covers the basics of quality management and progresses to high-end statistical tools and approaches.

Course Topics Covered

- Fundamentals
- Define and Measure
- Analyze
- Six Sigma Leadership
- Advanced Data Analysis
- Optimization and Robust Design
- Design for Six Sigma
- Lean Enterprise

Course Highlights

- Live global case studies
- Session delivery by global industry experts & trainers
- Industry ready curriculum with practical assignments
- Interactive live online sessions
- Lifetime access to the learning material

Who Can Apply?

- Financial/business analyst
- Project manager
- Quality manager
- Production manager
- Production Engineer
- Manufacturing process engineer
- Business managers or consultants
- Project manager/Program Manager

Course Duration : 4 Months

LEAN SIX SIGMA GREEN & BLACK BELT COMBO

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Fintech for Professionals

Fintech is an umbrella term that encompasses the technology-driven changes in the world of finance, right from digital payments to cryptocurrency and blockchain. It makes financial transactions easy, accessible, faster, secure, and boundaryless. Through this course acquire the necessary skills to explore a wide array of opportunities

Course Topics Covered

- FinTech : Innovations & Overview
- A Framework for FinTech Innovation
- FinTech Innovation : Cryptocurrencies and Smart Contracts
- ML and AI Strategies for FinTech
- FinTech Applications: Alternative Lending and Payments
- Unlocking Opportunities in FinTech

Course Highlights

- Capstone project
- Session delivery by industry experts
- Industry-oriented curriculum
- Interactive live online sessions
- Curated case studies and application-based assignments
- Gain a deep understanding of the Fintech industry and its latest trends

Who Can Apply?

Finance graduates with 2 years work experience or engineering graduates freshers.

Course Duration : 5 Months

FINTECH FOR PROFESSIONALS

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Project Management Professional (PMP) prep

PMP certification validates that you are highly skilled in People, Processes & Business Environments.

The PMP Prep course focuses on key skills that every project manager needs to acquire to successfully deliver projects. The core concepts of recognizing talent, adapting agile methodology, predictive model to highlight the success of the project and its impact on overall strategic goals are covered in this course.

Course Topics Covered

- Domain I People—42%
- Domain II Process—50%
- Domain III Business Environment—8%

Course Highlights

- Access to sample test questions
- Exclusive access to RFPs
- Student support
- PMI Authorized Content
- Virtual Instructor-Led Exam Preparation

Who Can Apply?

Eligibility 3+ years of work experience as project manager.

Course Duration

35+ hours

PROJECT MANAGEMENT PROFESSIONAL (PMP) PREP

Certified Associate in Project Management (CAPM) prep

CAPM is a globally recognized credential that provides opportunities for entry-level project management roles. Pursuing this course helps you build a career as a project manager. The course covers the basics of project management, necessary for entry-level job opportunities.

Course Topics Covered

- Introduction to Project Management.(6%)
- Project Environment (6%)
- Role of the Project Manager (7%)
- Project Integration Management (9%)
- Project Scope Management (9%)
- Project Schedule Management (9%)
- Project Cost Management (8%)
- Project Quality Management (7%)
- Project Resource Management (8%)
- Project Communication Management (10%)
- Project Risk Management (8%)
- Project Procurement Management (4%)
- Project Stakeholder Management (9%)

Course Highlights

- Access to sample test questions
- Exclusive access to RFPs
- Channel management support
- Bookstore discount

Who Can Apply?

Any Graduate

Course Duration

23+ Hours

Bundled Programs

Operations, Project and Logistics Supply chain management form the backbone of an organization. Gaining expertise and updating in these domains goes a long way to ensure enriching professional advancement and increased employability. Hence, MIT Skills and the MIT School of Distance Education offer unique upskilling opportunities. Join the Post Graduate Diploma bundled with MIT Skills certification courses to gain relevant knowledge and get international accreditation. Choose any one or more courses from MITSDE and MIT Skills each to explore a plethora of opportunities.

MITSDE Courses	MIT Skills courses
PGDM Project	PMP
PGDM Executive Modern Project	PMP
PGDM Project	CAPM
PGDM Executive Modern Project	CAPM
PGDM Supply Chain Management	Lean Six Sigma
PGDM Material Management	Lean Six Sigma
PGDM Operations Management	Lean Six Sigma
PGDM (Executive) Global Logistics	Lean six sigma
PGDM (Executive) Technology & Operations	Lean six sigma

Course Highlights

- Flexible learning environment
- Industry-oriented courses
- Industry stalwart faculty
- Dedicated student support team
- 100% placement assistance
- Corporate networking opportunities
- Student-centric initiatives like MIT Harbour & Labs
- Capstone Project
- Certification from MITSDE & MIT Skills

Visionary Leader

Dr. Sunil Karad

Executive Director, Treasurer & Trustee
MIT Group of Institutions | Pune | India

Know the leadership and the brain behind MIT Skills

Education holds the key to a progressive world, along with being a crucial tool for solving some of the most complex issues. It hones the developmental potential of our youth and eventually shapes the future of humanity. Being associated with a variety of knowledge streams across Technology, Science, Social Science, Humanities, Health Science, Design and School Education verticals, I firmly believe that learning is far beyond facts and figures. Ideally, education should foster curiosity and analysis. It should be beyond ensuring literacy and inculcating realization of own's potential.

With a liberal approach, we can imbibe a sense of social responsibility, and instil intellectual and practical dexterity in the citizens of tomorrow. It is upon us to guide these young minds to succeed in a realm full of opportunities.

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admissions@mitskillsindia.edu.in
www.mitskillsindia.edu.in

Contact Us

+91 9011-834-840
+91 9271-119-600