

ONLINE B.COM IS YOUR CAREER GAME CHANGER!

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TOLL FREE: 1800 2740 240

Bachelor of Commerce (Hons.) (B.COM)

- This B.Com (H) programme helps the students to study in an online mode and grasp all the commerce skills with complete flexibility to learn anytime, anywhere.
- The programme aims at providing inputs to the students relevant to the trade, financial accounting, taxation, and company law so that they can equip themselves with the commerce skill sets which makes them suitable for different organizations and face the challenges arising there from.
- The programme not only aims at providing knowledge and skills in different areas of commerce, but also provides inputs necessary for the overall development of the personality of the students



MAHARISHI MARKANDESHWAR
(DEEMED TO BE UNIVERSITY)
Mullana-Ambala, Haryana
(Established under Section 3 of the UGC Act, 1956)
(Accredited by NAAC with Grade 'A++')

Learn with MM(DU) Using Futuristic Technology





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RANKINGS & ACCREDITATIONS



Eligibility

The candidates should have passed Senior Secondary (10+2) Examination from any recognized Board/University with at least five subjects including English as one of the subjects obtaining at least 40% marks in Commerce Group or Non-Commerce Groups with Economics/ Maths/ Statistics as one of the subjects.

OR

The Diploma Holder should have passed Diploma in Management or Commerce or Economics of 3 years duration after Matric examination with minimum 50% marks

Annual Fees

Indian Students (INR) : Rs. 35,000

International Students (USD) :

- Foreign (SAARC*) : \$600
- Foreign (Others) : \$850

***SAARC COUNTRIES : NEPAL, BHUTAN, BANGLADESH, SRI LANKA, MALDIVES & PAKISTAN**

Duration

4 Years (8-Semester) *This programme offers multiple exit options

Admission Process



***Our admission counselor will guide you through-out the Admission process (1800 2740 240)**

Curriculum

1 st Semester	Financial Accounting	Principles of Management	Principles of Micro Economics	Human Resource Management	Business Mathematics	English	
2 nd Semester	Business Statistics	Business Laws	Business Ethics and Corporate Social Responsibility	Environmental Studies (Interdisciplinary)	Communication Lab	Hindi	NSS/NCC/Cultural Sports/ Health & Yoga
3 rd Semester	Corporate Accounting	Fundamentals of Investment	Computerized Accounting System	IT Tools for Business (Interdisciplinary)	Universal Human Values		
4 th Semester	Financial Management	Cost Accounting	Auditing and Corporate Governance	Principles of Macro Economics	Indian Constitutions	NSS/NCC/Cultural Sports/ Health & Yoga	
5 th Semester	Management Accounting	Income Tax	Banking & Insurance	Summer Training Report	DSE-I Specialization	DSE-II Specialization	
6 th Semester	Digital Marketing	Entrepreneurship Development & Management	DSE-III Specialization	DSE-IV Specialization			
	OR Industrial Project						
7 th Semester	Research Methodology	Research Publications & Ethics	Departmental elective (Research Based)	Synopsis writing & Presentation	Seminar (Based on Literature Review)		
8 th Semester	Research & Thesis Writing						

Multiple Exit Options

- Students opting to quit after 1st year will be awarded with a **Certificate in Commerce** but he/she must undergo Summer Internship for 6 weeks after 2nd semester
- Students opting to quit after 2nd year will be awarded with a **Diploma in Commerce**, but he/she must undergo an internship of 6 weeks after 4th semester.
- Students opting to quit after 3rd year will be awarded with a Degree in **Bachelor of Commerce (Hons.)**
- A student can continue his/her study in the 4th year, if he/she has scored 7.53 CGPA upto 6th Semester and will be awarded with a **Research Degree in Commerce**

DEPARTMENTAL SPECIALIZATION ELECTIVE

FINANCE	MARKETING	HUMAN RESOURCE	BANKING
DSE-I: Financial Derivatives Goods and Service Tax (GST)	DSE-I: Principles of Marketing Digital & Social Media Marketing	DSE-I: Human Resource Development Training & Development	DSE-I: Bank Management Retail Banking
DSE-II: Management of Financial Institutions Security Analysis and Portfolio Management	DSE-II: Consumer Behaviour Advertising and Sales Management	DSE-II: Talent Management Performance Management	DSE-II: Applied Banking Credit Management
FINANCE	MARKETING	HUMAN RESOURCE	BANKING
DSE-III: Indian Financial System Project Management	DSE-III: Rural Marketing Integrated Marketing Communications	DSE-III: Compensation Management Labour Laws	DSE-III: Rural Banking Investment Banking
DSE-IV: Corporate Tax Planning International Financial Management	DSE-IV: Services Marketing International Marketing	DSE-IV: Management of Industrial Relations International Human Resource Management	DSE-IV: Risk Management Financial Technology

NOTE : This programme offers four different specializations in the 5th and 6th semester. Students can select any two subjects from given specializations of their choice in the 5th semester which will continue with the same specialization in the 6th semester

THE ONLINE MM(DU) ADVANTAGE

To cater the multiple needs of Aspirants, MM(DU) uses technology-enabled platform to impart learner-centric quality education. This academic program serves as the ideal up-skilling for both beginner and experienced.



- **Anytime-Anywhere Learning**

- ★ Students enjoy the process of learning like a lively classroom environment
- ★ Learn at your own pace and get the best of both- the comfort & flexibility of online education just like an on-campus
- ★ Computer-based online proctored examinations



- **Team of expert faculty and mentors**

- ★ Interaction with experts from renowned academicians and industry professionals
- ★ Regular LIVE classes by experienced faculty
- ★ Portfolio building with real-world projects
- ★ Exemplary employer ratings of various programs
- ★ Dedicated course mentor allocated to each student
- ★ Flexible and modern curriculum selected for maximum industry relevance



- **Career support to find your dream job**

- ★ Career assistance & exclusive virtual job fairs
- ★ Professional mentorship to cultivate future business leaders
- ★ Hand holding by student relationship managers

MM(DU) Alumni Work With





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