UPES
UNIVERSITY OF TOMORROW

Centre for Continuing Education

# BBA with Specialization in Finance

# Who Are We?

Conceived in 2003, UPES (University of Petroleum and Energy Studies) is amongst the best-known universities in India and the first in Asia to offer domain-focused programs in International Business, Energy, HSE, Project Management, Logistics, IT, and others. We have undisputed leadership in these domain areas and are a preferred destination for recruiting talent for leading corporates.

UPES CCE (University of Petroleum and Energy Studies Centre for Continuing Education) offers management and engineering programs through distance executive education to working professionals and young graduates. We are proud to be known for our relentless pursuit of academic excellence and have an inspiring global community of world-class academics, influential alumni, and prestigious employers.

Our vision is to develop a talent pool of global professionals across industries that are highly sought-after by recruiters. All educational programs of UPES CCE have been curated with the objective of providing career enhancement and strong CV credentials, along with a quality learning experience.

# Why UPES CCE?

Ranked 41 in Management Category by NIRF University Ranking 2022

UGC Entitled Programs

Awarded QS 5 Stars for Academic Development

Participate in Global Discussion Forums and Benefit From Dedicated Student Mentorship

Rated 5 Stars for Employability, Facilities & Program Strength

**5000+**

Successful Career Transitions

# About the Program

Our BBA program is the gateway to a plethora of job opportunities in numerous sectors such as Sales, Marketing, Education, Finance, Operations, and Public Sector.

This 3-year graduate degree program will help you learn core business processes, people management strategies and how to apply them in real-business settings. It will help you gain confidence to plunge into the corporate world.

In the first year, you will learn the foundation of management, business economics, business communication and accounting. In the second year, you will choose one of the specialisations from Marketing, Human Resource, Finance, and Operations.

Our BBA with specialisation in Finance has been curated to help you develop financial understanding and build relevant skills to tackle financial problems. The financial department is one of the most lucrative and core functions in both corporate and governmental organisation. You will also learn about the latest innovations in Financial Technology, Big Data Analytics, Data Science and Artificial Intelligence areas.

In the final semester, you will be required to complete a mandatory Dissertation project, which provides first-hand experience in the business world to compliment the theoretical knowledge.

# Key Highlights of the Program

Interactive Live Sessions by Industry Experts & Global Faculty

Dedicated Academic & Career Advisor

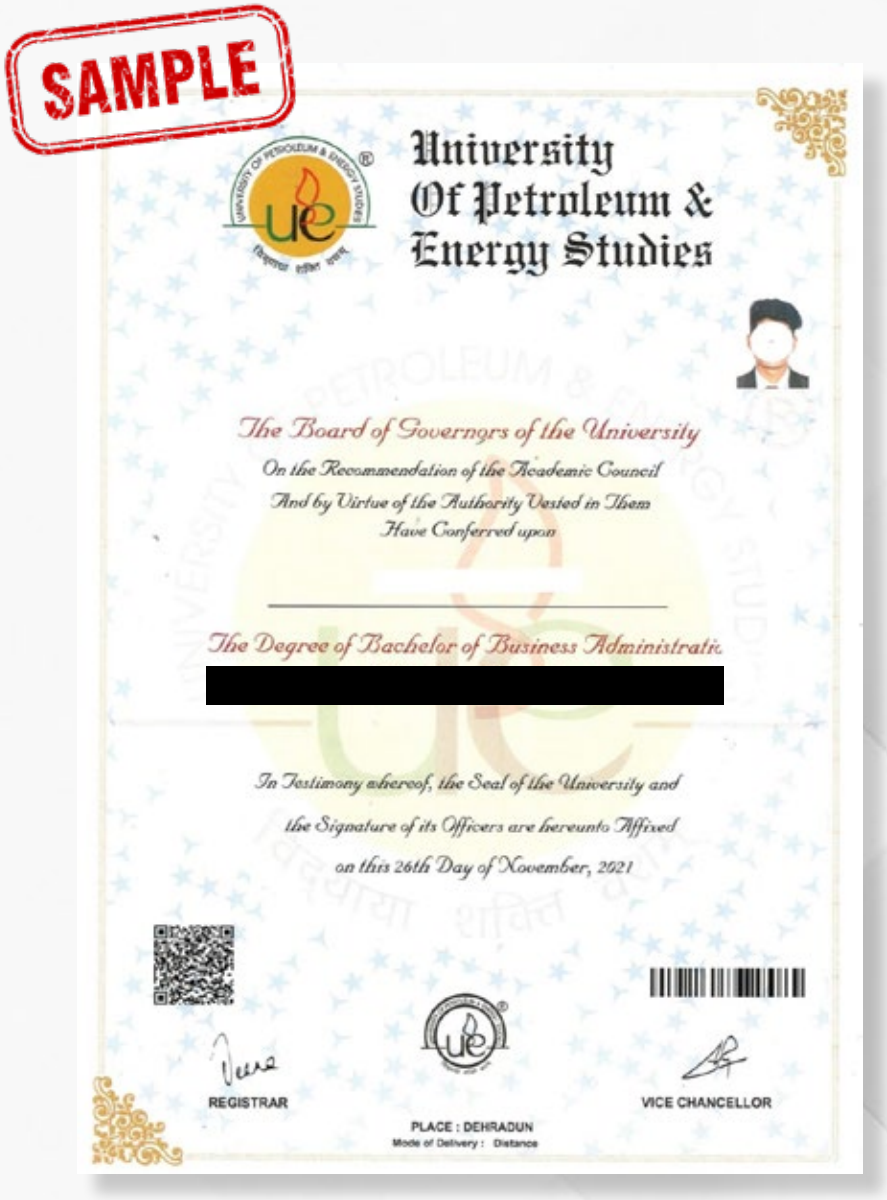
Supervised Discussion Forums to Facilitate Group Interaction

Free Access to Career Essential Programs in Partnership with LinkedIn Learning

Robust Learning Management System with Updated Study Material and Online Library Access

Real World Projects and Case Studies to Acquaint You with Real Life Scenarios

# Certification




UPES is entitled by UGC to offer online degrees that are recognized in India as well as abroad.

# Who is this Program for?

- Those who have just completed their schooling as well as aspirants who want to pursue a career in business and management.
- Aspirants who want to jump-start their career in Business Management.
- Entrepreneurs looking to enhance their skills in Business Management.
- Aspirants who wish to pursue MBA, Master of Business, M.Com. etc.

# Eligibility

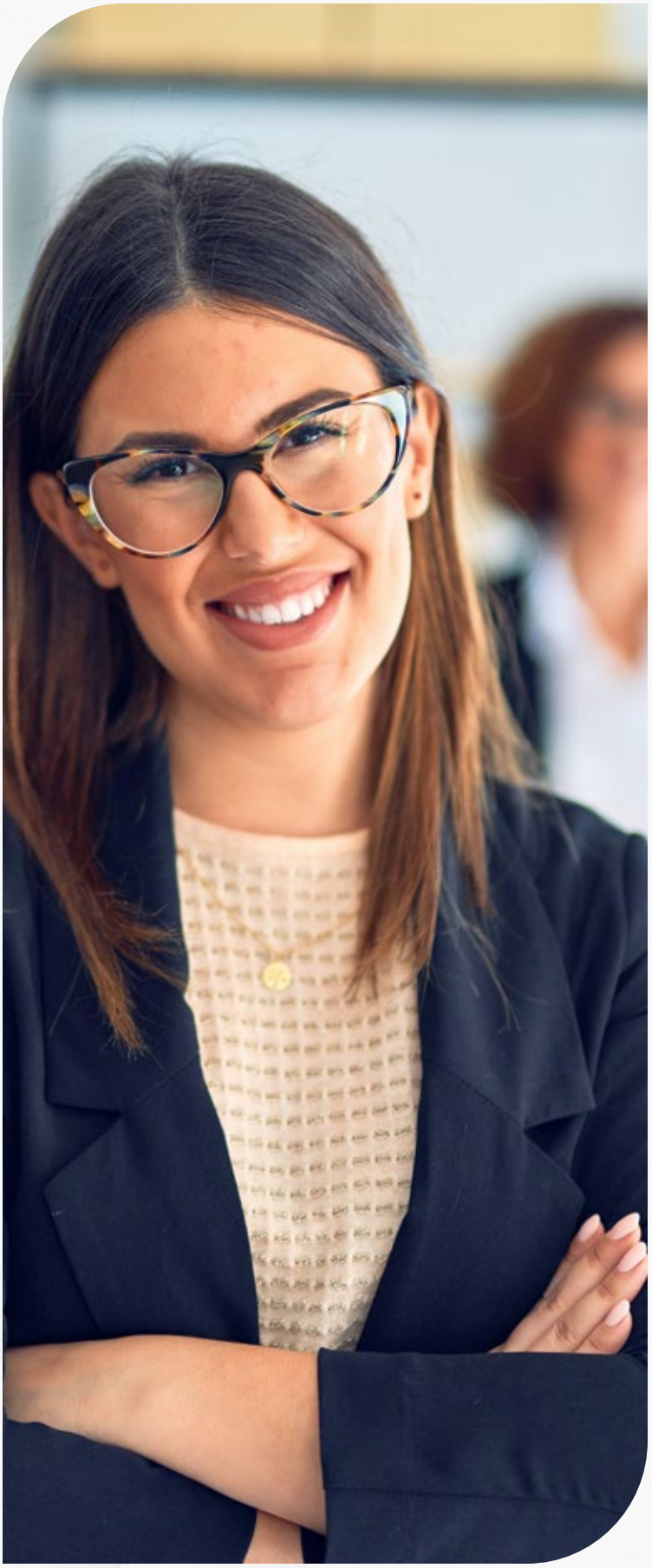
- HSC (10+2) in any discipline from a recognised board with minimum 50%
- HSC (10+2) in any discipline from a recognised board with 45% and minimum 2 years work experience

  OR

- SSC (10) + 3 years diploma recognised by AICTE with 55%

# Learning Outcomes

- Understand effective leadership techniques, including aspects of character and ethical decision-making.
- Demonstrate competency in the business disciplines.
- Communicate competently in a business environment.
- Demonstrate an understanding of the importance and relevance of multicultural & diversity issues in business.



## Key Skills You'll Learn

- Leadership Qualities
- Problem Solving
- Critical Thinking
- Effective Communication
- Networking
- Entrepreneurial Mindset
- Strategic Thinking

## Career Prospects

- Finance Executive
- Accountant
- Financial Advisor Manager
- Trader
- Loan Officer
- Financial Analyst
- Operations Specialist

# Hiring Companies

Goldman Sachs

HCC

Morgan Stanley

BAIN & COMPANY

KPMG

GAMMON
Builders to the Nation

JPMORGAN CHASE & CO.

BCG

McKinsey & Company

BARCLAYS

# Curriculum

## Semester 1

| | |
|---|---|
| 01 | Management & Leadership |
| 02 | Organizational Behavior |
| 03 | Business Economics |
| 04 | Business Communication |
| 05 | Business Accounting |

## Semester 2

| | |
|---|---|
| 01 | Financial Management |
| 02 | Human Resource Management |
| 03 | Operations & Material Management |
| 04 | Essentials of Marketing Management |
| 05 | Strategic Management |

## Semester 3

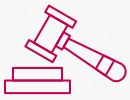
| | |
|---|---|
| 01 | Research Methodologies for Managers |
| 02 | Business Computing & IT Applications |
| 03 | Business Analytics for Managers |
| 04 | International Business |
| 05 | Essentials of Entrepreneurship |

## Semester 4

| | |
|---|---|
| 01 | Data Visualization |
| 02 | Merger Accusition & Corporate Restructuring |
| 03 | Investment Banking |
| 04 | Behavioral Finance |
| 04 | Marketing of Financial Services |

## Semester 5

01 Quantitative Techniques



02 Business Policy & Strategies

03 International Financial Management

04 Investment Analysis and Portfolio Management

05 Capital Markets and Derivatives

## Semester 6

01 Essentials of Logistics & Supply Chain Management

02 Financial Risk Management

03 Dissertation

# Program Fees

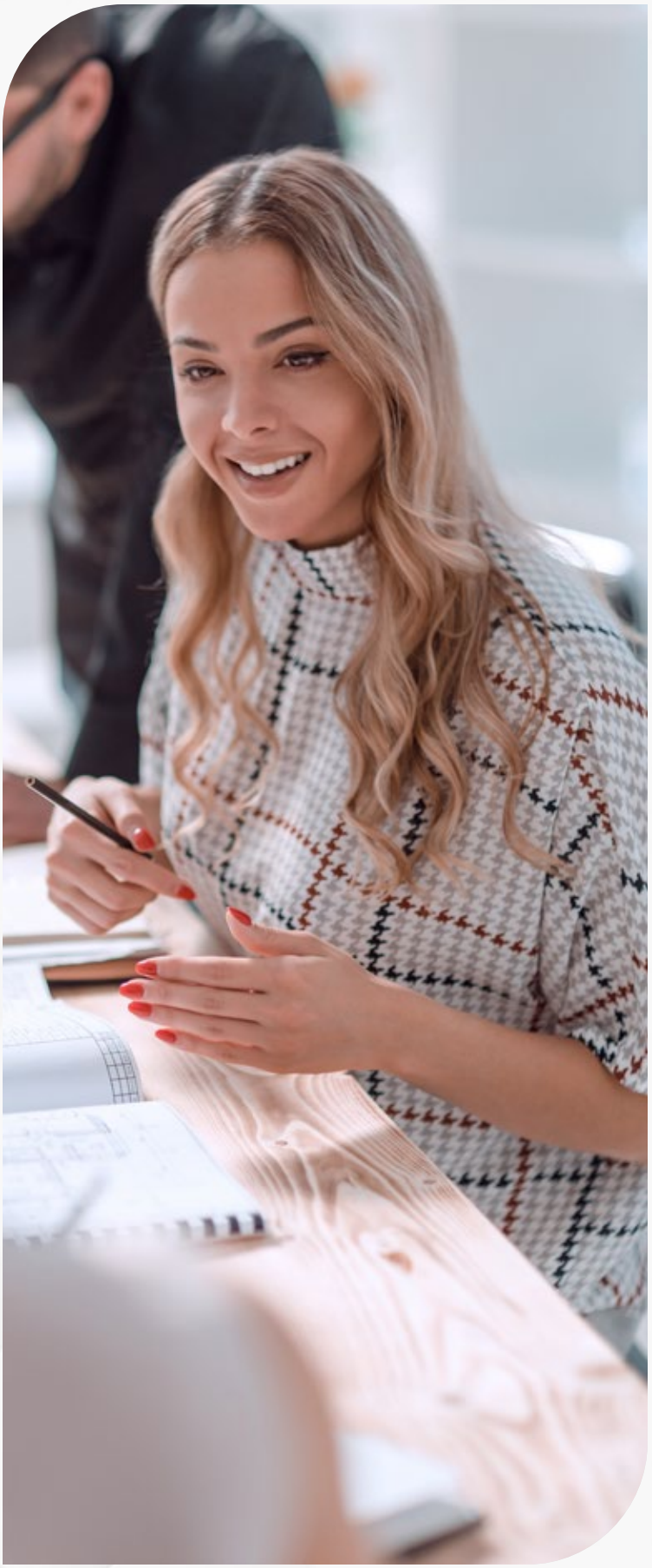
FINANCEPEER

## Partner with Finance Peer for

- **Low-Cost EMI Options**
- **No Processing Fees**
- **No Hidden Costs**

Program fees

For Indian Students: Rs. 1,50,000
For Foreign Students: USD 3,300



# FAQs

**Question- Are the online degree programs offered by UPES University approved by UGC?**

Answer- Yes, this course has been strictly designed as per UGC guidelines. UGC has entitled UPES to offer online degrees. If you complete any of our online degree courses, you will receive the same degree as students who study on our campus.

**Question- Do you offer any placement assistance?**

Answer- We teach our learners the most updated curriculum and required skills to make them job-ready. The content is created by industry and academic experts, who painstakingly review the content at least twice a year.

The majority of our students are already employed. And those who are not get mentored by the academic team through multiple engagement activities. The employability-related queries asked by the students are individually addressed.

**Question- What are the career options after the completion of this program?**

Answer- BBA is a professional degree that is rising in popularity among students who want to make a career in management right after their 12th standard exams. Our BBA course aims to provide students with all the necessary knowledge and skills required to build a solid career in management. BBA course is designed to prepare students for employment positions. Employers may hire you as sales managers, finance managers, operation managers, human resource managers, or you may also use your skills to become an entrepreneur.

# FAQs

**Question- Why should I choose your online program?**

Answer- Learning at UPES not only makes you job-ready but also helps you in climbing your career ladder.

## Key Features You'll Love Discovering About UPES CCE

- Ranked among the top 100 Universities in India by NIRF, 2022.

- First Indian university to be awarded QS 5 Stars for Academic Development and also rated 5 Stars for Employability, Facilities and Program Strength.

- Most updated curriculum to make you industry ready.

- Masterclasses are provided by top industry leaders.

- Portfolio building with real-world industry projects.

- Interactive Learning Content

- Case Study-based pedagogy.

- Dedicated Student support team to solve your queries.

**Question- How to apply for the program?**

Answer- Reach out to us on our Toll-Free Number 1800 103 1495 to arrange a call back from your dedicated career advisor.

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