UPES
UNIVERSITY OF TOMORROW

Centre for
Continuing
Education

MBA (General) Specialisation
International Business

Who Are We?

Conceived in 2003, UPES (University of Petroleum and Energy Studies) is amongst the best-known universities in India and the first in Asia to offer domain-focused programs in International Business, Energy, HSE, Project Management, Logistics, IT, and others. We have undisputed leadership in these domain areas and are a preferred destination for recruiting talent for leading corporates.

UPES CCE (University of Petroleum and Energy Studies Centre for Continuing Education) offers management and engineering programs through distance executive education to working professionals and young graduates. We are proud to be known for our relentless pursuit of academic excellence and have an inspiring global community of world-class academics, influential alumni, and prestigious employers.

Our vision is to develop and represent the growing talent pool of over 12,000 global professionals across industries by helping you rise on the pathway to illustrious success.

Why UPES CCE?

Ranked 39 in Management Category by NIRF University Ranking 2022

UGC Entitled Programs

Awarded QS 5 Stars for Academic Development

Participate in Global Discussion Forums and Benefit From Dedicated Student Mentorship

Rated 5 Stars for Employability, Facilities & Program Strength

12000+
Successful Career Transitions

About the Program

At UPES CCE, this MBA program is aimed to help you understand and review international business strategies and frameworks and explore specific roles in various business functions.

In this course, you will learn about economics, management and political events that can help you seize opportunities and avoid/manage risks. The industry-leading faculties and rigorous academic resources help you focus on best practices in the industry worldwide with advanced concepts like Corporate Restructuring, M&A, International Trade, and Project Finance.

Designed by industry experts, this program intends to make you a truly Global Business Manager with techno-commercial and leadership skills to be able to deliver stupendous growth.

Key Highlights of the Program

Interactive Live Sessions: Learn directly from industry experts and global faculty through engaging live sessions.

Dedicated Academic Advisor: Receive personalised guidance and support for your academic and career journey.

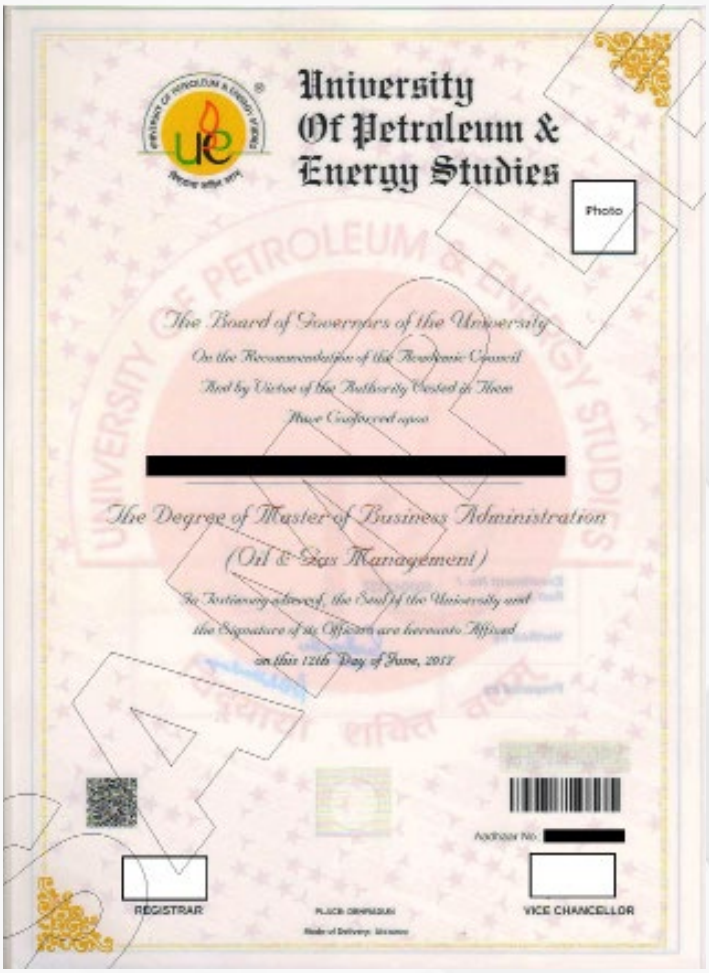
Facilitated Group Interactions: Participate in supervised discussion forums to collaborate and interact with peers.

Career Essential Programmes: Avail employability assistance and career-enhancing trainings in partnership with LinkedIn Learning, free of cost.

Robust Learning Management System: Learn from updated study materials, online library, and a user-friendly learning platform.

Real-World Application: Acquire practical skills through engaging projects and case studies for real-life impact.

Certification


University
Of Petroleum &
Energy Studies

Photo

The Board of Governors of the University

The Degree of Master of Business Administration

(Oil & Gas Management)

REGISTRAR

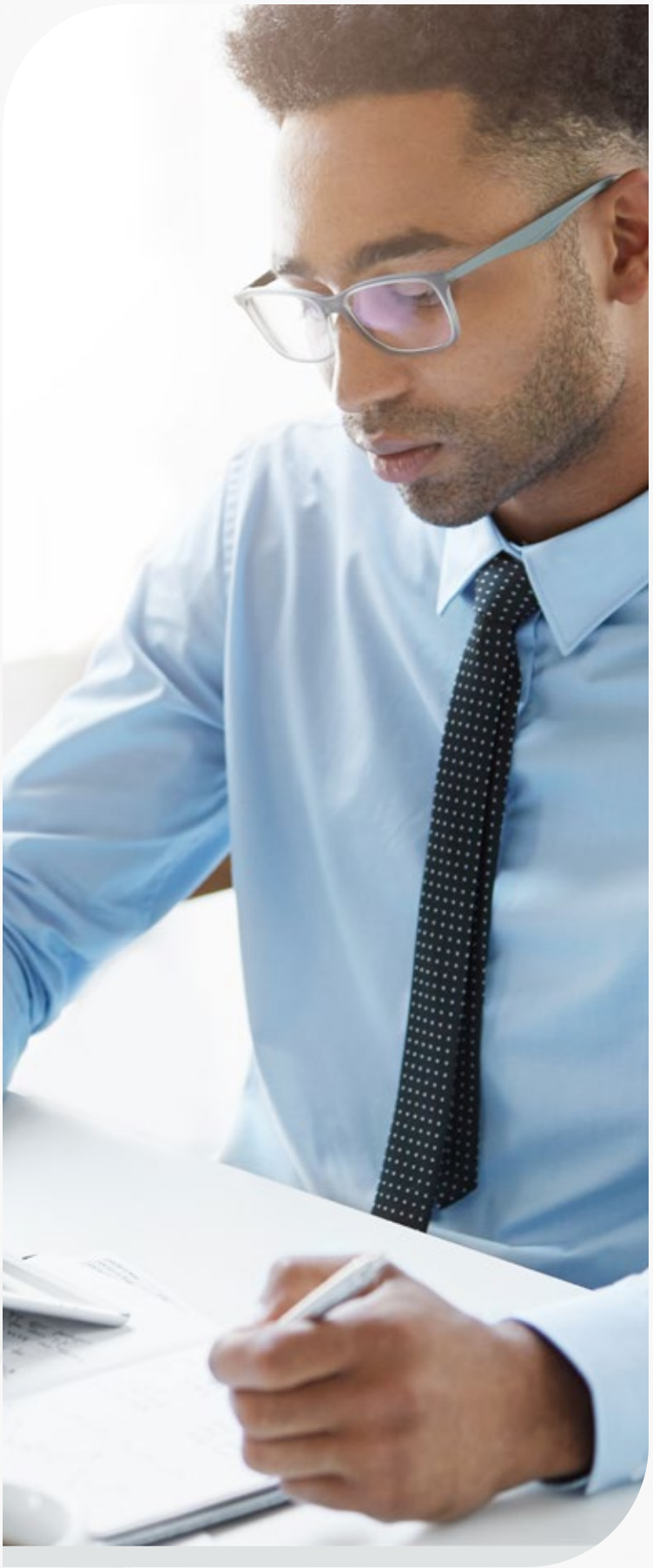
VICE CHANCELLOR

UPES is entitled by UGC to offer online degrees that are recognized in India as well as abroad.

Who is this Program for?

Working professionals in any industry who wish to build their career in international business.

Highly recommended for early-level professionals in FMCG, textile, e-commerce, logistics, and export-oriented manufacturing companies.



Eligibility

Graduation with minimum 50% marks for freshers OR 45% marks for those with 2 years of experience.

OR

Higher National Diploma of 4 years duration or Min Level 5. Freshers must have minimum 50% marks and those with 2+ years of experience must have minimum 45% marks.

Go from Learner to a Futuristic Leader

Weekend Live Sessions

Our faculties deliver first-class teaching that's relevant to your professional goals through live weekend classes and sessions.

Discussion Forums

Tailored to the on-campus experience, we host discussion forums to help our distance students brainstorm new ideas with depth.

Doubt Clearing Sessions

Regular mentoring sessions are held for doubt clearing purposes to bring clarity with respect to industry trends.

Interactive Assignments

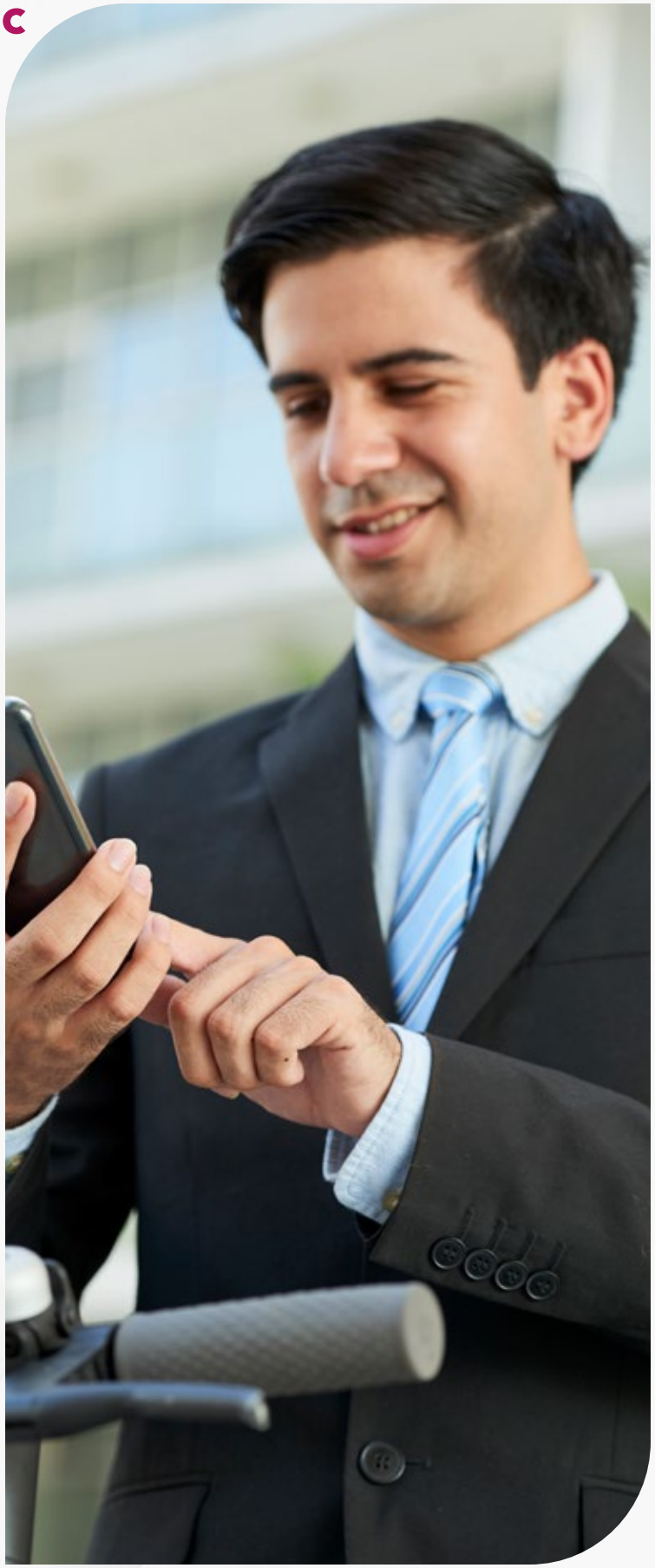
Periodic assignments are shared by the university for all the subjects which are required to be submitted by the students at the end of each semester.

Webinars

To enhance your employability, interactive webinars are conducted where guest experts and in-house academicians cover in-trend industry topics.

Pioneering AI-Enabled Education

Our AI-integrated curriculum sets new standards as the first Institution in India to embed AI into every program module.



Learning Outcomes

- Understand global business expansion practices and key issues related to business operations abroad.
- Compare and contrast cultures and societies globally using socio-economic and cultural frameworks.
- Develop an entry strategy into other potential markets.
- Learn to integrate economics, geopolitics, legal, and cultural dimensions necessary for multi-national operations.
- Develop expertise in the key concepts of international trade: logistics, legal & policy framework, technology, and leadership skills.

Key Skills You'll Learn

- Cross-cultural communication skills
- Excellent networking abilities
- Collaboration
- Adaptive thinking
- Emotional intelligence

Career Prospects

- Marketing Lead Manager
- Product Manager
- Supply Chain Manager
- Management Analyst
- Business Development Manager
- Policy Analyst

Hiring Companies

TEXTRON

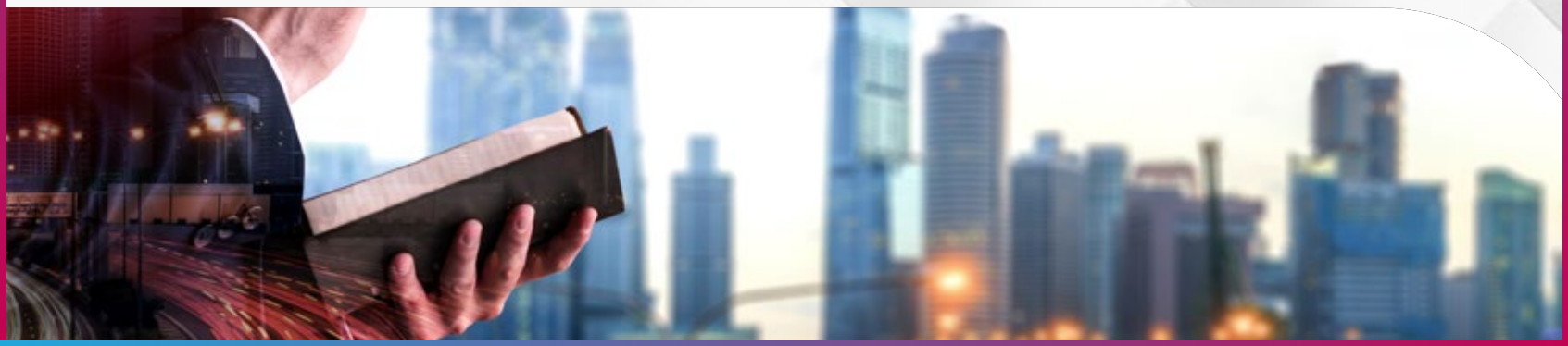
FedEx Corporation

Marriott INTERNATIONAL

CISCO

AMERICAN EXPRESS

accenture



Curriculum

Semester 1

01	Economics & Management Decisions
02	Financial Management
03	Marketing Management
04	Quantitative Techniques for Management Applications
05	Operations & Material Management

Semester 2

01	Human Resource Management
02	Customer Relationship Management
03	Project Management & Contract Administration
04	Strategic Management of Technology & Innovation
05	Research Methodology

Semester 3

01	International Business
02	Foreign Exchange Management and Trade Finance
03	International Marketing Management
04	Foreign Trade Policy, Procedure and Documentation
05	International Logistics & Supply Chain Management

Semester 4

01	International Business Law
02	International Finance Management
03	Mergers & Acquisition & Corporate Restructuring
04	Dissertation

Testimonials

"My decision to pursue distance education at UPES CCE gave me the flexibility to decide my pace to learn and grow as it is not just limited to earning a degree but also allows exploring various arenas and enhances industry exposure. While working, you can learn and add feathers to your hat.

Shivam Jaitley
Sr. Business Systems Analyst
Burlington, Toronto

"I am thankful that I got to learn the basics of management and international trade from the best faculties at UPES CCE. Despite the distance mode of education, UPES CCE ensures that all relevant topics are covered through live online lectures focusing on the difficult concepts as a priority. With hard work, great teachers, and a highly accountable team of UPES CCE, I completed my Master's degree. I thank the UPES team for providing an opportunity for working professionals like me to complete our education.

Rupak Podder
Associate Professor & Head
Wood India Engineering Projects Pvt Ltd,
Principal Engineer

"I am a PhD In Computer Science and it took me a while to realize that pursuing a management education is the stepping stone toward my professional aspirations. So I decided to pursue an MBA in International Business because of the diverse course curriculum here. As a student, I received instant support for all my concerns from the university.

Pradosh Chandra Patnaik
Associate Professor & Head
Aurora's Scientific, Technological and Research Academy

Program Fees

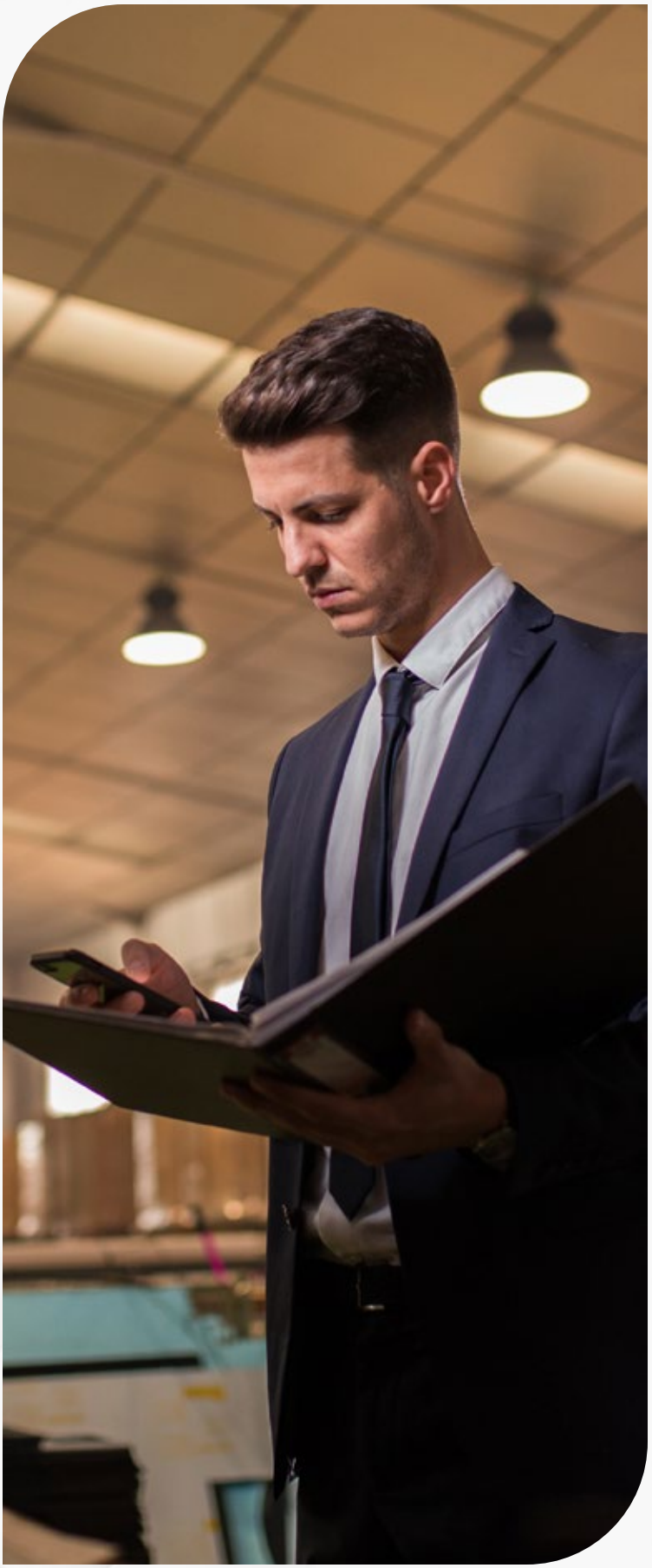
FINANCEPEER

Partner with Finance Peer For

- **Low-Cost EMI Options**
- **No Processing Fees**
- **No Hidden Costs**

Program fees

Indian Students: Rs. 1,50,000
(per semester Rs. 37,500)



FAQs

Question- Are the online degree programs offered by UPES University approved by UGC?

Answer- Yes, this course has been strictly designed as per UGC guidelines. UGC has entitled UPES to offer online degrees. If you complete any of our online degree courses, you will receive the same degree as students who study on our campus.

Question- Will this degree be valid/ recognized outside India?

Answer- Yes, UPES University is entitled by UGC to offer online degrees that are recognized in India as well as abroad. Our alumni have pursued further studies post-completion of their online education at UPES CCE.

Question- Do you offer any employability assistance?

Answer- We teach our learners the most updated curriculum and required skills to make them job-ready. The content is created by industry and academic experts, who painstakingly review the content at least twice a year.

The majority of our students are already employed. And those who are not get mentored by the academic team through multiple engagement activities. The employability-related queries asked by the students are individually addressed.

Question- Can I go for PhD after doing an online MBA from UPES?

Answer- Yes! You can very well do a PhD after successfully completing your MBA degree. PhD enhances your employability quotient and helps you with progress in your career.

FAQs

Question- Can I pursue an online MBA and PGP program together?

Answer- Yes, you can pursue a short-term PGP or Certification course along with your MBA degree program.

Question- Why should I choose your online program?

Answer- Learning at UPES not only makes you job-ready but also helps you in climbing your career ladder.

Key Features You'll Love Discovering About UPES CCE

- Ranked among the top 100 Universities in India by NIRF, 2022.

- First Indian university to be awarded QS 5 Stars for Academic Development and also rated 5 Stars for Employability, Facilities and Program Strength.

- Most updated curriculum to make you industry ready.

- Masterclasses are provided by top industry leaders.

- Portfolio building with real-world industry projects.

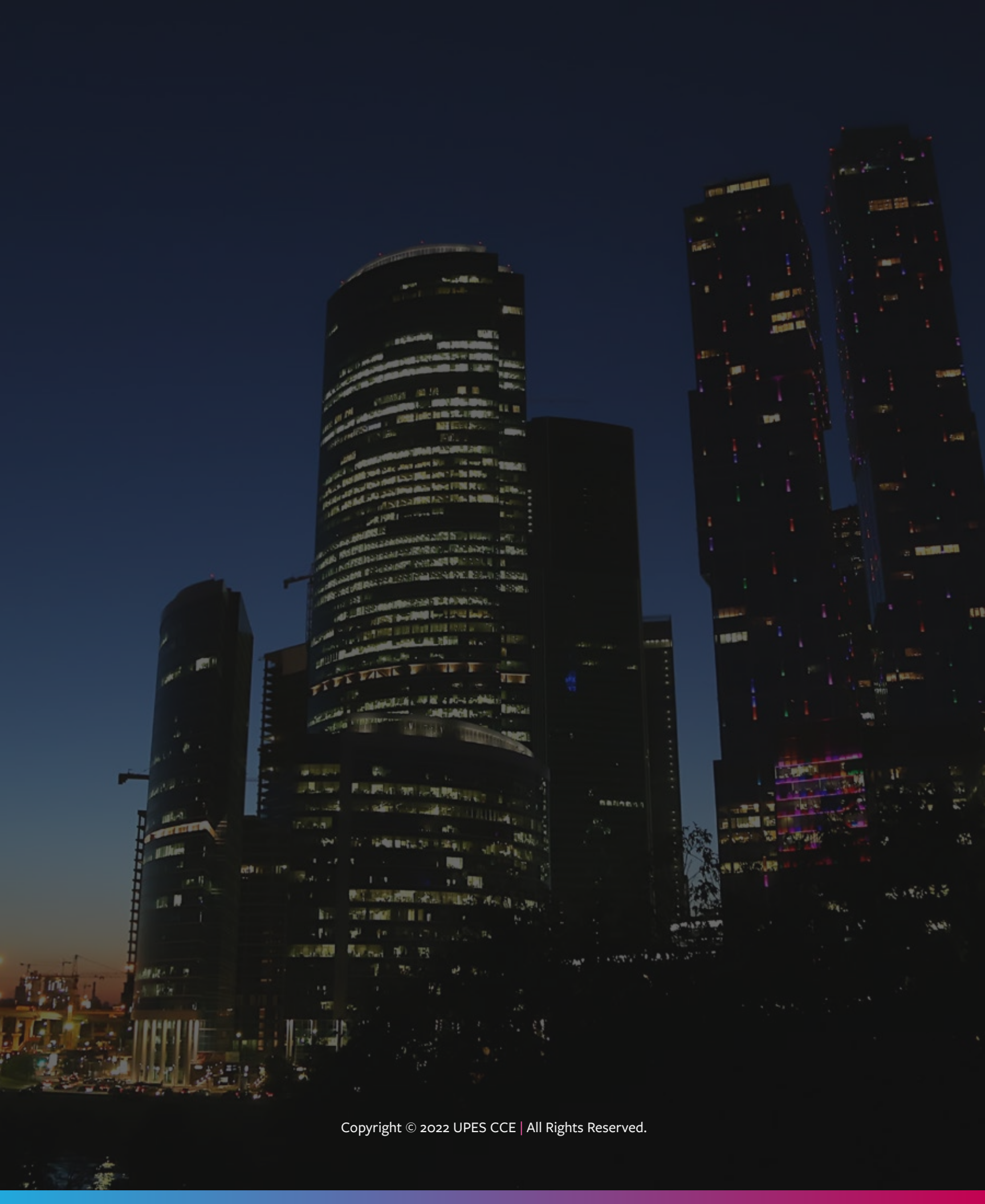
- Interactive Learning Content

- Case Study-based pedagogy.

- Dedicated Student support team to solve your queries.

Question- How to apply for the program?

Start your application process today by visiting https://admission.cce.upes.ac.in/apply.If you need any assistance, our dedicated admissions team is here to help. Give us a call on our toll-free number: 1800 103 1495.



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